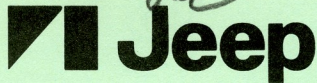


CC: BIAL
DEH 1-11 Jan



PRODUCT DIRECTION LETTER

The Jambo Registry
www.82jambo.com

JWA/3236J

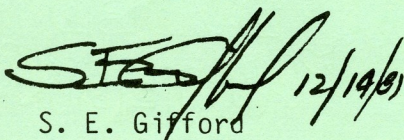
NO. 82CJ-808
DATE December 14, 1981

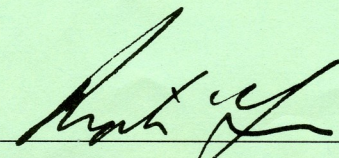
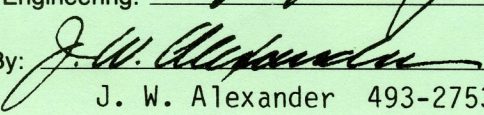
SUBJECT 1982 Special Promotional Package - CJ-7 Jamboree
MEETING Carryover Vehicle PGS November 20, 1981
SUPERCEDES PDL NO. ---- VEHICLE CJ-7
REFERENCE PDL NO. ---- BODY STYLE Soft Top/Soft Door
PROJECT ACTIVITY CODE ---- PACKAGE/TRIM LEVEL New

| APPLICATION | | CAUSAL FACTOR | TIMING | ACTION REQUIRED |
|---|----------------------------------|--|---|---|
| Domestic | International | | | |
| <input checked="" type="checkbox"/> All | <input type="checkbox"/> All | <input type="checkbox"/> Safety Reg. | <input type="checkbox"/> Job #1 | <input checked="" type="checkbox"/> Release |
| <input type="checkbox"/> 49S | <input type="checkbox"/> ADR | <input type="checkbox"/> Emissions | <input type="checkbox"/> Volume Production | <input type="checkbox"/> Investigate |
| <input type="checkbox"/> Calif. | <input type="checkbox"/> ECE | <input type="checkbox"/> Fuel Econ. | <input type="checkbox"/> Running Change W/O Obsolescence | <input type="checkbox"/> Other |
| <input type="checkbox"/> Alt | <input type="checkbox"/> Non-Reg | <input checked="" type="checkbox"/> Appearance | <input checked="" type="checkbox"/> Running Change W/Obsolescence | |
| <input type="checkbox"/> Canada | <input type="checkbox"/> Other | <input type="checkbox"/> Functional | <input type="checkbox"/> Okay for Pull-Ahead | |
| | | <input type="checkbox"/> Other | | |

At the referenced meeting the decision was made to proceed with the release of a Special Promotional Package to commemorate the 30th Anniversary of the Jeepers Jamboree. The basis for the package will be a CJ-7 Soft Top to which a group of selected options will be applied. Unique components will be limited to the Topaz Gold exterior color, package identifier decals, a black vinyl spare tire cover with a Jamboree logo imprint, production Laredo high back bucket and rear seats with a gold insert replacing the existing silver insert and an I.P. mounted commemorative plaque. All units will be identical and will be batch built and serialized, via the dash plaque, 1 to 2,500. Retail launch date of the program is scheduled to be April 1, 1982.

Details of the package are shown on the attached chart


S. E. Gifford

Concur for Engineering:  Date _____
Prepared By:  Date 12.14.81
J. W. Alexander 493-2753