American Motors Sales Corporation Vehicle Distribution Bulletin

January 29, 1982

82-5

TO: ALL JEEP DEALERS

1982 JEEP CJ-7 "JAMBOREE" PACKAGE SUBJECT:

Effective with March production, we are pleased to announce a new limited edition Jeep CJ-7 called a "Jamboree". This unique spring package combining the most popular factory options with a select group of accessory items offers your prospects the ultimate in an off-road CJ.

The "Jamboree" package contains the following factory installed features and options:

- Black Vinyl Hi-Back Bucket Seats and Rear Seat Trimmed with Special Gold Inserts (BV-1)
- Chrome Front Bumper and Rear Bumperettes
- Special "Jamboree" Package Identification including Black Vinyl Spare Tire Cover with Gold Jamboree Logo, Hoodside Jamboree Decals and Serialized Instrument Panel Plate indicating individual production identification.
- Topaz Gold Metallic Paint (2H)
- Center Console
- Chrome Styled Wheels (4)
- Decor Group
- Roll Bar Accessory Package

 Black Vinyl Soft Top
- Front and Rear Carpeting (Black)

Regular free flow options required with the Jamboree package include the following and will be billed at regular prices:

258 C.I.D. Engine 5-Speed Transmission Power Steering Power Disc Brakes Halogen Fog Lamps Tachometer and Rally Clock Tilt Steering Wheel

Wrangler Radial Tires (642) 20-Gallon Ruel Tank Heavy Duty Battery Heavy Duty Alternator Heavy Duty Cooling Heavy Duty Suspension Trac-Loc Differential

Other regular production options may be ordered except for Air Conditioning; Renegade, Laredo or Limited Packages or Conventional Spare Tire which are not available.

In addition, the "Jamboree" package includes the following selected accessory items:

	Item	\$ADP	
•	Ramsey Electric Winch and Mounting Kit	\$	861
•	AM/FM Stereo CB Radio with Antenna		516
•	Fire Extinguisher		22
•	Off-Road Driving Lamps and Over Wind- shield Light Mounting Bar		130
•	Brush and Grille Guards	11	115
	Total Special Accessories	\$1	,644

These items will be shipped directly to the purchasing dealer from the local Parts Distribution Center and will be billed to the parts account. A window label lookalike sticker indicating all above accessories and respective retail prices will be provided to all dealers to be affixed to all "Jamboree" CJ's.

Pricing of the "Jamboree" CJ-7 is as follows:

		ADP	TDB
•	Factory "Jamboree" Package	\$ 1,332	\$ 1,094
	Special "Jamboree" Discount	(333)	(274)
	Net Price	\$ 999	\$ 820
•	Accessory "Jamboree" Package	\$ 1,644	\$ 1,228
	Special "Jamboree" Discount		(139)
	Net Price	\$ 1,644	\$ 1,089
	"Jamboree" Dealer Margin		(\$ 734)

To order your CJ-7 "Jamboree" use the following codes:

CODE	DESCRIPTION	
1824	"Jamboree" Package (Includes all factory Jamboree items, selected accessories and all mandatory regular production options billed at regular prices.)	
0611	"Jamboree" Package (Includes only factory installed Jamboree items and mandatory regular production options billed at regular prices. Accessories are not included.	

Your District Manager will contact you shortly to obtain your order. Should you have any questions, please contact your Zone Vehicle Distribution Department.

Sincerely

R. W. Everett, Manager Vehicle Distribution

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